



## **2016 Sustaining Sponsor Program**

Our Vision is simple “A sustainable built environment in Manitoba” and over the last 10 years we have accomplished much but a lot more needs to be done. We are now a growing 180+ member strong organization with a mailing list of over 1,000 local contacts. We regularly partner with other organizations to increase our reach even further. Our programs are designed to have the maximum impact to the sustainable building market and are regularly fully subscribed.

Our sponsorship packages ensure your company is able to leverage the numerous opportunities to gain the recognition and value that reflects your support. ***Our membership reflects your market!***

With your sponsorship, we;

- deliver our sponsors brand to the sustainable building market,
- deliver your message to key decisions makers,
- provide relationship-building opportunities.

With your support, we;

- offer seminars, courses and workshops to our members,
- hold networking events
- conduct outreach and advocacy to advance the sustainable building agenda.

Thank you for considering becoming a Sustaining Sponsor - together we can continue to make mutual progress towards these important goals.

J. Dan McInnis, P.Eng.

Executive Director

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	Sustaining Sponsorship			
	Platinum	Gold	Silver	Event
Social media announcement	✓	✓	✓	✓
Logo on ED email signature	✓	✓	✓	
Logo on all SBM eNews	✓	✓	✓	
Logo on SBM sponsor webpage	✓	✓	✓	
Link to company page on SBM sponsor webpage	✓	✓	✓	
Job opportunities on webpage	✓	✓	✓	
Sponsor slide at events	✓	✓	✓	
Use of SBM logo	✓	✓		
Logo on main SBM webpage	✓			
Sustaining Membership (includes 2 event passes each)	5	4	3	
Event Passes				2
Placement of banner at event				✓
Logo on event promotions				✓
Introduce event speaker				✓
Logo and verbal recognition at event				✓
Promo material at event				✓
Cost	\$3,000	\$2,000	\$1,000	\$750